

Roula MASOU

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CURRENT SITUATION

July 2016> Assistant Professor, ESSCA School of Management, France.
Associate Researcher at the Research Institute in Management (IRG, EA-2354) at Paris-Est University (UPEM).

EDUCATION

- December 2011 :** Ph.D in Management Sciences from the University Paris Est Marne-la-Vallée. Thesis title: *Analysis of the Public Performance Within the Framework of the Managerial Reform of the public administration: the French experience of the LOLF.*
- 2009 :** Summer school, "An analysis in the trajectory of the French budgetary reform: LOLF", EUROLOC, Local Government studies, Institut de Hautes Etudes en Administration Publique (IDHEAP), Lausanne, 2009, Switzerland.
- 2001 :** Post Graduate (Master in Management) in accounting at the University of Aleppo, ranked as valedictorian for four years. Final Project Master entitled: "The role of accounting information in Stock Market".

PUBLICATIONS

Papers published in refereed journals

- 2017 :** MASOU R. (2017) Behind managerial reforms : the French experience, *Public Money & Management (CRNS 3 / FNEGE 3)*, Vol 37, n°7.
- 2017 :** FOURNIER S. et MASOU R. : « Le rôle managérial des chefs d'établissement : quels enjeux de satisfaction pour les enseignants du secondaire en France ? », **Gestion de ressources humaines, @GRH**, ranked 4 Fnege.
- 2016 :** MASOU R. et FOURNIER S., « Le statut des enseignants non permanents dans les universités françaises : effets et conséquences », la revue de **Gestion Management Public**, ranked 4 Fnege, to appear.
- 2015 :** MASOU R., AVELE D., BIKOURANE N., « Vers une meilleure compréhension des déterminants des primes de contrôle des fusions-acquisitions », **La Revue du Financier**, vol. 37, n°215-216, septembre-décembre, p. 93-106.
- 2012 :** MASOU R., « La réforme budgétaire française : Comment tenir un discours sur la qualité alors que la plupart des indicateurs se concentrent sur l'efficacité? », **Revista de Estudios de la Administración Local y Autonómica**, REALA, nos 315-316, enero-agosto 2012, pp.185-205. ISSN: 1699-7476, classée « B » selon le comité national espagnol.

Conference proceedings

- 2017 :** MASOU R., « Are managerial reforms improving French universities' performance? A case study of performance perception in a French public university ». « Responsible Organizations in the Global Context» Conference at **Georgetown University, Washington DC**, 15-16 June 2017.

- 2017 :** MASOU R., "Where there's a reform process, there's performance": does this reflect reality? **International Public Management Network** Conference, 16-17-18, August 2017, **Shanghai University, China**.
- 2016 :** FOURNIER S. et MASOU R., « Les effets de l'implication organisationnelle sur la performance dans un établissement éducatif », **AIRMAP, IPAG-GIMP**, Poitiers, June 2016.
- 2015 :** MASOU R., « Le recours aux enseignants non titulaires : pratiques, conséquences et défis : Le cas de l'Enseignement Supérieur et la Recherche en France », 3rd conference of **AIRMAP** International Association of Public Management, 28- 29 May 2015.
- 2014 :** MASOU R., « Les réformes managériales dans le cadre universitaire : les nouveaux enjeux du métier de responsable de formation », **GEAP**, German, 11 September 2014.
- 2014 :** MASOU R., « La perception de la performance publique suite aux réformes managériales de l'Etat : l'association de l'efficacité socio-économique, la qualité de service et l'efficacité de gestion », **AIRMAP**, Aix en Provence, the week of management, 22-24 May 2014.

Other conferences and studies

- 2008 :** MASOU R., "Evaluation of the effectiveness and efficiency of public policies", at **Institute of Economics Barcelona (IEB)**, 30 June-3 July 2008, in Spain.
- 2006 :** MASOU R., "Financial Feasibility for National Banks and Financial Institutions" **A.A.O.I.F.I** (Accounting & Auditing Organization for Financial Institutions), **Bahrain**, 12 February- 8 Mars 2006.
- 2004 :** MASOU R., "The role of governmental intervention in the banking sector and its effects on the national accounting schemes", **A.A.O.I.F.I, Bahrain**, Mars- April 2004.

PROFESSIONAL SERVICES

- 2015-** ATER (temporary full time teaching and research position) at the University of Angers, France,
- 2016 :** Faculté de Droit, d'Economie et de Gestion. Strategic Marketing, Methodology of market research, Data analysis in management, Management control.
- 2014-** ATER at the University of Paris Descartes, Sorbonne-Paris-Cité. organizational theories,
- 2015 :** Logistics and Supply Chain Management, Financial and budgetary management, Strategy.
- 2011-** Professor, at the « Ecole Supérieure de Vente » in Paris, teaching: Management of
- 2014 :** organizations, Strategic Analysis.
- 2010-** Research Engineer, Director Assistant of Studies and Head of the alternately cell at the High
- 2014 :** School of Paris Engineers (ESIPE) at UPEM.
- 2003-** Professor (full time teaching and research position as a civil servant) at the University of
- 2005 :** Aleppo, public accounting, Accounting theory, Budget and inventory.

Professional affiliations

Reviewer for : *Revue Gestion Management Public* (GMP) ; *Revue @grh*.

Member of the International Association for Research in Public Management (AIRMAP).

Adherent to the social network of public actors, Participation in meetings in the Economic, Social and Environmental Council around "the chronology of the reform of the State".

Round tables at the Ministry of the Economy and Finance, Bercy, on the "modernization of the State".

Member of the Research Group on the Performance of Public Organizations and Social and Solidarity Economy (POPESS) at IRG. University Paris East Marne la Vallée.